

Conf-IRM 2014 - Program at a Glance

2014 International Conference on Information Resources Management
(CONF-IRM 2014)

Wednesday, 21 May 2014	
10:00am - 5:00pm	Conf-IRM: Onsite Registration & Enquiries
11:00am-12:30pm	Welcome and Opening Remarks
	Session 1A: (Tutorial) Social Question Answering in Information Systems Education - A Demonstration <i>(Presenter: Blooma Mohan John, RMIT University Vietnam)</i>
	Session 1B: Career Planning – Managing the Next Steps <i>(Facilitator: Annette Mills, University of Canterbury)</i>
12:30pm - 2:00pm	LUNCH
2:00pm - 3:30pm	Session 2A: (Workshop) No-Technical Hacking <i>(Presenter: Lech Janczewski, University of Auckland, New Zealand)</i>
	Session 2B: Paper Presentations
3:30pm - 4:00pm	Coffee Break
4:00pm -5:15pm	Session 3: Collaborative Research and Writing <i>Paper Presentation (with David Avison, Essec Business School, France) and Panel Discussion</i>
6:00pm -	Opening Reception (TDT University)

Thursday, 22 May 2014

8:30am - 5:00pm	Conf-IRM Onsite Registration & Enquiries
9:00am -10:30am	Welcome and Opening Remarks
	Plenary Session 1: Opening Keynote Presenter: Professor David Avison
10:30am-11:00am	Coffee Break
11:00am-12:30pm	Sessions 4A & 4B: Paper Presentations
12:30pm - 2:00pm	LUNCH
2:00pm - 3:30pm	Sessions 5A & 5B: Paper Presentations
3:30pm - 4:00pm	Coffee Break
4:00pm - 5:30pm	Sessions 6A & 6B: Paper Presentations
6:00pm -	Conference Dinner (Oscar Saigon Hotel)

Friday, 23 May 2014

8:30am - 2:00pm	Conf-IRM Onsite Registration & Enquiries
9:00am - 10:30am	Welcome and Opening Remarks
	Plenary Session 2: Keynote Presenter: Professor Patrick Chau
10:30am-11:00am	Coffee Break
11:00am-12:30pm	Sessions 7A & 7B: Paper Presentations
12:30pm - 2:00pm	LUNCH
2:00pm -	Social Excursion (To be confirmed)
	Conference ENDS

Post-Conference Social Program - Saturday, 24 May 2014

(Subject to sufficient numbers)

- Mekong Delta tour (free for international registrations).
Departure from Ho Chi Minh City 7:00am, Return 5:00pm
- Day tour of Vietnam (Details to be advised)

Conf-IRM 2014 - Program in Detail

2014 International Conference on Information Resources Management
(CONF-IRM 2014)

Conference Schedule: Wednesday, 21 May 2014

10:00am - 5:00pm	Conf-IRM Onsite Registration & Information Desk (Entrance Hall, Building A)
11:00am - 12:30pm	Welcome and Opening Remarks
11:00am - 12:30pm	Session 1A:
TDTU A509	(Tutorial) Social Question Answering in Information Systems Education - A Demonstration <i>Presenter: Blooma Mohan John (RMIT University, Vietnam)</i>
11:00am - 12:30pm	Session 1B:
TDTU A103	(Workshop): Career Planning – Managing the Next Steps <i>(Facilitator: Annette Mills, University of Canterbury)</i>
12:30pm - 2:00pm	LUNCH (Entrance Hall, Building A)
2:00pm - 3:30pm	Session 2A:
TDTU A103	(Workshop). No-Technical Hacking <i>Presenter: Lech Janczewski (University of Auckland, New Zealand)</i>

2:00pm - 3:30pm	Session 2B: Knowledge Management and Business Intelligence
<p>TDTU A104 Session Chair: Lila Rao</p>	<p>(18P) Inter-Firm Knowledge Transfer and Innovation in SMEs: A Fuzzy-Set Qualitative Comparative Analysis <i>Meysam Poorkavoos (Roffey Park Institute, United Kingdom); Yanqing Duan (University of Bedfordshire, United Kingdom); John S. Edwards (Aston University, United Kingdom); Ramakrishnan Ramanathan (University of Bedfordshire, United Kingdom)</i></p> <p>(11P) A Combination of Rule-based and Machine Learning for Biomedical Event Extraction <i>Xuan-Quang Pham (Ho Chi Minh City University of Science, Vietnam); Bao-Quoc Ho (Ho Chi Minh City University of Science, Vietnam)</i></p> <p>(17P) Proposal for a Storage Model and Medicinal Plants Data Management of Vietnam to Serve Tracking, Recognisability and Consultation <i>Tao Nguyen (Information Technology and Communication University of Thai Nguyen University, Vietnam); Huan Nguyen, (Information Technology and Communication University of Thai Nguyen University); Tuan Le (Information Technology and Communication University of Thai Nguyen University)</i></p>
3:30pm - 4:00pm	Coffee Break

4:00pm - 5:30pm	Session 3: Collaborative Research and Writing
<p>TDTU A104 Panel Chair: David Avison</p>	<p>Paper: (4P) Reflections on writing with Others: The Use of Metaphors to Describe and Develop Writing Relationships <i>David Avison (ESSEC Business School, France); Aakanksha Gaur (ESSEC Business School, France); Julien Malaurent (ESSEC Business School, France); Reza Mousavi (ESSEC Business School, France); Zaheer Shaik (ESSEC Business School, France)</i></p> <p>Panel Discussion: 'Collaborative Research and Writing' <i>Panel chair: Gerald G. Grant, Carleton University, Canada</i> <i>Panellists: David Avison, ESSEC Business School, France; Cesar Alexandre de Souza, Universidade de São Paulo, Brazil; Tim McLaren, Ryerson University, Canada; Kweku-Muata Osei-Bryson, Virginia Commonwealth University, USA</i></p>
6:00pm -	Opening Reception (TDT University)

Conference Schedule: Thursday, 22 May 2014

8:30am - 5:00pm	Conf-IRM Onsite Registration & Enquiries (Entrance Hall, Building A)
9:00am - 10:30am	Welcome and Opening Remarks Keynote Session
TDTU A104	Distinguished Professor David Avison <i>(ESSEC Business School)</i> Topic: " <i>Contributions of Qualitative Research</i> "
10:30am - 11:00am	Coffee Break
11:00am - 12:30pm	Session 4A: Management of Web and Heterogeneous Data (Theme Track)
TDTU A103 Session Chair: Bao-Quoc Ho	(5P) An Algorithm to Extract Jamaican Geographic Locations from News Articles - Using NLP Techniques <i>Jean-Mark Wright (The University of the West Indies, Mona, Jamaica); Gunjan Mansingh (The University of the West Indies, Mona, Jamaica)</i> (12P) MANSION-GS: seMANtics as the n-th dimenSION for Geographic Space <i>Salvatore F. Pileggi (The University of Auckland, New Zealand); Robert Amor (The University of Auckland, New Zealand)</i> (13R) Commercial Data Intensive Cloud Computing Architecture: A Decision Support Framework <i>Shane Archiquette ((Hitachi Data Systems/Colorado Technical University, USA); D. Lance Revenaugh (Montana Tech University/Colorado Technical University, USA)</i>

<p>11:00am - 12:30pm</p>	<p>Session 4B: ICT in Government, Education, and Healthcare</p>
<p>TDTU A104 Session Chair: Delroy Chevers</p>	<p>(15P) Critical Success Factors for the Acquisition of Enterprise Systems: Empirical Validation <i>Tariq Bhatti (Zayed University, UAE)</i></p> <p>(28P) The Development of Studies on Electronic Government in Brazil: A Bibliometric and Sociometric Study <i>Erico Przebylowicz (Pontifícia Universidade Católica do Paraná, Brazil); Taiane Ritta Coelho (Fundação Getúlio Vargas, Brazil); Maria Alexandra Cunha (Fundação Getúlio Vargas, Brazil)</i></p> <p>(26R) Information Transparency and Citizens' Continuous Use Intention of e-Government Services <i>Hai Phuong Tran (Auckland University of Technology, New Zealand); Felix B. Tan (Auckland University of Technology, New Zealand); Annette M. Mills (University of Canterbury, New Zealand); William C. Wang (Auckland University of Technology, New Zealand)</i></p>
<p>12:30pm - 2:00pm:</p>	<p>LUNCH (Entrance Hall, Building A)</p>
<p>2:00pm - 3:30pm</p>	<p>Session 5A: E-Business, Web 2.0 and Social Networks</p>
<p>TDTU A103 Session Chair: Holger Schrödl</p>	<p>(7P) Usage of Social Software in Supply Chain Identification: An Exploratory Study of European and Chinese Internet Platforms <i>Holger Schrödl (Otto-von-Guericke University of Magdeburg, Germany)</i></p> <p>(10P) Efficient M-Commerce Platform for Developing Countries <i>Lonell Liburd (University of the West Indies, Trinidad and Tobago); Patrick Hosein (University of the West Indies, Trinidad and Tobago)</i></p>

	<p>Session 5A: Information Security, Privacy, & Risk Management</p> <p>(8R) Effect of Frame of Mind on Users' Deception Detection Attitudes and Behaviours <i>Koteswara Ivaturi (University of Auckland, New Zealand); Lech Janczewski (University of Auckland, New Zealand); Cecil Chua (University of Auckland, New Zealand)</i></p>
<p>2:00pm - 3:30pm</p> <p>TDTU A104 Session Chair: Bay Vo</p>	<p>Session 5B: Knowledge Management and Business Intelligence</p> <p>(22P) Optimizing Boiler Efficiency by Data Mining Techniques: A Case Study <i>Hieu Duong Ngoc (Ho Chi Minh City University of Technology, Vietnam); Loc Hoang Xuan (Ho Chi Minh City University of Technology, Vietnam); Tam Nguyen Minh (Petro Vietnam Fertilizer and Chemical Corporation, Vietnam); Dat Nguyen Huu Quoc (Petro Vietnam Fertilizer and Chemical Corporation, Vietnam); Hieu Nguyen Quang (Petro Vietnam Fertilizer and Chemical Corporation, Vietnam); Hien T. Nguyen (Ton Duc Thang University, Vietnam); Vaclav Snasel (VSB-Technical University of Ostrava, FEECS, Czech Republic)</i></p> <p>(21P) Enhancing the Decision Making Process: An Ontology-based Approach <i>Gunjan Mansingh (The University of the West Indies, Mona Campus, Jamaica); Lila Rao (The University of the West Indies, Mona Campus, Jamaica)</i></p> <p>(27R) Estimate Status of Roads:Using GPS Bus Tracking Data <i>Tin Tran (Ton Duc Thang University, Vietnam)</i></p>
<p>3:30pm - 4:00pm</p>	<p>Coffee Break</p>

<p>4:00pm - 5:30pm</p>	<p>Session 6A: Information Security, Privacy, & Risk Management</p>
<p>TDTU A103 Session Chair: Nguyen Duc Thai</p>	<p>(20P) Predicting Insider’s Malicious Security Behaviours: A General Strain Theory-Based Conceptual Model <i>Duy P. T. Dang (School of Business IT and Logistics, RMIT University, Vietnam)</i></p> <p>(25P) A Cybercrime Taxonomy: Case of the Jamaican Jurisdiction <i>Charlette Donalds (The University of the West Indies, Jamaica); Kweku-Muata Osei-Bryson (Virginia Commonwealth University, USA)</i></p> <p>(24R) A Hybrid VFT/Delphi Method to Facilitate the Development of Information Security Strategies in Developing Countries <i>Nadine Barrett Maitland (University of The West Indies Mona, Jamaica); Kweku-Muata Osei-Bryson (Virginia Commonwealth University, USA)</i></p>
<p>4:00pm - 5:30pm</p> <p>TDTU A104 Session Chair: Sidney Chaves</p>	<p>Session 6B: Management and Governance of IT</p> <p>(3P) An Alternative Method to Evaluate Complex Information Technology Projects <i>Sidney Chaves (Universidade de São Paulo, Brazil); Cesar Alexandre de Souza (Universidade de São Paulo, Brazil)</i></p> <p>(16P) Cost-Benefit Analysis for Complex IT Investments: An Investigation of Perceived Best Practices <i>Yao Zhou (Ryerson University, Canada); Tim McLaren (Ryerson University, Canada)</i></p> <p>(19P) The Adoption of Software Process Improvement Programs in the English-Speaking Caribbean <i>Delroy A Chevers (The University of the West Indies, Jamaica)</i></p>
<p>6:00pm -</p>	<p>Conference Dinner (Oscar Saigon Hotel)</p>

Conference Schedule: Friday, 23 May 2014

8:30am - 2:00pm	Conf-IRM Onsite Registration & Enquiries (Entrance Hall, Building A)
9:00am - 10:30am	Welcome and Opening Remarks
	Session 2: Presentation
TDTU A104	Cyberwars – A Review <i>Lech Janczewski (University of Auckland)</i>
10:30am - 11:00am	Coffee Break
11:00am - 12:30pm	Session 7A: Knowledge Management and Business Intelligence
TDTU A103 Session Chair: Ananth Chiravuri	<p>(23P) A Data Mining-based Exploration of Antecedents of Voluntary Knowledge Contribution to Organizational Repositories <i>George Stewart (University of the West Indies at Mona, Jamaica); Kweku-Muata Osei-Bryson (Virginia Commonwealth University, USA)</i></p> <p>(30R) Enhancing Information Exchange/Sharing in Virtual Teams: A Study on the Efficacy of Techniques <i>Ananth Chiravuri (UAE University, UAE); K. Ramamurthy (University of Wisconsin Milwaukee, USA); Derek Nazareth (University of Wisconsin Milwaukee, USA)</i></p> <p>(1R) The Impact of Rewards on Knowledge Sharing <i>Nelly Todorova (University of Canterbury, New Zealand); Annette Mills (University of Canterbury, New Zealand)</i></p>

11:00am - 12:30pm	Session 7B: Impacts of ICT on People, Organizations, and Society
TDTU A104 Session Chair: Norberto Hoppen	<p>(9P) Development of a Virtual Business Community in an Agricultural Cluster <i>Norberto Hoppen (Universidade do Vale do Rio dos Sinos, Brazil); Eduardo Rigoni (Universidade do Vale Rio dos Sinos, Brazil)</i></p> <p>(14P) Technology-based Transformation of Digital Ecosystems: The DETT Framework <i>Stefan Henningsson (Copenhagen Business School, Denmark); Jonas Hedman (Copenhagen Business School, Denmark)</i></p> <hr/> <p>Session 7B: Green IS/IT Strategies and Technologies</p> <p>(6P) Environmental Management Information Systems (EMIS) Revisited: Towards a Research Agenda for Energy <i>Paulina Simkin (Otto-von-Guericke-Universität Magdeburg, Germany); Holger Schrödl (Otto-von-Guericke University Magdeburg, Germany)</i></p>
12:30pm - 2:00pm:	LUNCH (Entrance Hall, Building A)
2:00pm	Social Excursion (To be Confirmed)
Conference ENDS !!! See you at Conf-IRM 2015 (Ottawa, Canada) !!	

Post-Conference Social Program - Saturday, 24 May 2014
<p>(Subject to sufficient numbers)</p> <ul style="list-style-type: none"> · Mekong Delta tour (free for international registrations) · Departure from Ho Chi Minh City 7:00am, Return 5:00pm · Day tour of Vietnam (Details to be advised)