

Call for Papers

Submission deadline: January 05, 2014

E-business, Web 2.0 and Social Networks

Track of the

2014 International Conference on Information Resources Management

(an AIS Affiliated Conference)

<http://conf-irm2014.tdt.edu.vn/>



Ton Duc Thang University
Ho Chi Minh City, Vietnam
May 21-23, 2014

Track Chairs

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TRACK COVERAGE

This track aims to explore issues related to the design, development, use and outcomes of Web 2.0, social networking and e-business, in general. Over the last decade, there has been continuing innovation of business processes, products, and services, supported by an increasing integration of information technology and business systems. For example, social media applications are gaining in popularity as a dynamic platform for consumers and businesses to share, produce and reuse of collective user generated content. This dynamic content, that is rich with user's experiences, is generally useful for enabling key business and individual opportunities.

The recent developments on Web 2.0 and social networking have created new opportunities to develop and research new models, methodologies, and applications in e-business. We welcome both theoretical and empirical papers that employ diverse methodologies and philosophical perspectives.

RECOMMENDED TOPICS

Topics of interest may include, but are not limited to, the following:

- Theories, concepts and tools for successful adoption of e-business, Web 2.0 technologies and social network
- Business applications of e-business, Web 2.0 technologies and social network
- Security and privacy issues in e-business, Web 2.0 technologies and social network
- Knowledge and information management for social media
- User behavior of using e-business, Web 2.0 and social network.
- Big data in e-commerce and social commerce (s-commerce)



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Submission Types and Guidelines

Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suit ability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST** register **AND** attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Important Dates:

Submission deadline: **January 05, 2014**

Notification of Acceptance/Rejection: **February 19, 2014**

Final Submission due date: **March 07, 2014**

Early Registration due date: **March 21, 2014**

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We look forward to seeing you in Ho Chi Minh City, Vietnam, in May 2014!!

