

Call for Papers

Submission deadline: January 05, 2014

Management of Web and Heterogeneous Data

Track of the

2014 International Conference on Information Resources Management

(an AIS Affiliated Conference)

<http://conf-irm2014.tdt.edu.vn/>



Ton Duc Thang University
Ho Chi Minh City, Vietnam
May 21-23, 2014

Track Chairs

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TRACK COVERAGE

Just within a decade we have witnessed an explosive increase in the data available on the Internet. The advent of Web 2.0 services has made the data creation as well as storage very easy. The data come from social media like Facebook and Twitter, Internet of things, research work being conducted on cloud, Cloud based storages such as Google Drive, Skydrive and Dropbox, emails, and so on. Most of the research is now conducted on Cloud platforms and thus give rise to huge amounts of data. The biggest challenge in front of us now is to manage and apply this data. The challenge becomes more intense as the data type is no longer only text, but also images, audio and video format. This issue known as Big Data has emerged as a hot topic in the field of Information Resource Management. The Management of Web and Heterogeneous Data Track invites papers covering a wide array of topics in the area of management of such heterogeneous data.

RECOMMENDED TOPICS

This track encourages the submission of full research papers, research-in-progress papers, teaching cases and panel proposals in the following areas (but not limited to): Management of heterogeneous Data, Web Infrastructure for heterogeneous data, Business Intelligence in heterogeneous data, Security and privacy for heterogeneous data, applications of heterogeneous data.

- Application of big data analytics
- Big data analytics for business
- Cases of big data analytics and the management
- Data Mining and Text Mining
- Management of heterogeneous data
- HCI Challenges for heterogeneous data security and privacy
- Heterogeneous data analytics in Enterprises
- Value creation through heterogeneous data
- Network analysis in heterogeneous data
- Predictive and Business analytics
- Heterogeneous data as a service
- Industry Standards for managing heterogeneous data

Submission Types and Guidelines



2014 International Conference on Information Resources Management



Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suit ability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.

Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members MUST register AND attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

Important Dates:

Submission deadline: **January 05, 2014**

Notification of Acceptance/Rejection: **February 19, 2014**

Final Submission due date: **March 07, 2014**

Early Registration due date: **March 21, 2014**

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We look forward to seeing you in Ho Chi Minh City, Vietnam, in May 2014!!

