

# Call for Papers

Submission deadline: January 05, 2014

## Knowledge Management and Business Intelligence

Track of the

### 2014 International Conference on Information Resources Management

(an AIS Affiliated Conference)

<http://conf-irm2014.tdt.edu.vn/>



**Ton Duc Thang University**  
**Ho Chi Minh City, Vietnam**  
**May 21-23, 2014**

### Track Chairs

Pramila Gupta, Central Queensland University, Australia, [p.gupta@cqu.edu.au](mailto:p.gupta@cqu.edu.au)

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### TRACK COVERAGE

The unprecedented access to vast knowledge and data resources has created opportunities for organizations to gain competitive advantage through effective and efficient KM and BI solutions. To be effective these solutions must be managed, tailored, deployed and used in ways that enhance business processes and practices and lead to improvements in innovation, decision-making and organizational performance. Building on existing work in knowledge management and organizational learning this track promotes an interdisciplinary approach that examines the technical, managerial, behavioral and social issues that arise in organizations in relation to the design, deployment, use and impact of KM systems.

### RECOMMENDED TOPICS

This track encourages the submission of theoretical and empirical papers (i.e. full research and research-in-progress papers), and panel proposals in the following areas (but not limited to):

- KM and BI for Organizational Transformation
- KM Governance, Strategy and Performance
- KM and Organizational Learning
- Communities of Practice
- Data Warehousing and Data Integration
- Data, Text and Web Analytics and Mining
- KM, BI and Data Warehousing Architectures
- Managerial, Social & Behavioral Issues in KM
- Development, Use and Impact of KM
- Emerging and Future Trends in KM
- KM with Social Media
- Knowledge Creation and Sharing in Organizations



# 2014 International Conference on Information Resources Management



## Submission Types and Guidelines

### Full Length Submissions

Submissions must be no more than 5000 words, including references, appendices and title page, with a maximum of 5 figures/tables. Submissions must be original, and previously unpublished, conceptual or empirical research manuscripts for review. Highly rated papers by the reviewers will be considered for publications in selected Journals. Moreover, the paper that best represents, in terms of quality and suit ability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

### Research-in-Progress Submissions

Submissions of no more than 2000 words with a maximum of 3 figures/tables: All research-in-progress submissions will be published in the proceedings as short papers.

### Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 5000 words and must be accompanied by instructor teaching notes (not included in the 5000 words). The teaching notes will not be published.

### Panel and Tutorial Submissions

Submissions of not more than 1000 words: Proposals should include the objectives, issues to be covered and full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings (Please note that all panelists and tutorial presenters must register for the conference).

### Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- Authors of accepted papers (at least one person per submission) and all panel members **MUST** register **AND** attend the conference.
- Submissions of ALL TYPES must be received by the above deadline.
- All submissions must be written in English
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

### Important Dates:

Submission deadline: **January 05, 2014**

Notification of Acceptance/Rejection: **February 19, 2014**

Final Submission due date: **March 07, 2014**

Early Registration due date: **March 21, 2014**

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**We look forward to seeing you in Ho Chi Minh City, Vietnam, in May 2014!!**

